

Friends On Hill

Community Learn To Ride Program — Sponsorship & Partnership Opportunities

Friends On Hill

Bozeman, Montana

www.FriendsOnHill.org • FriendsOnHill@gmail.com • EIN: 33-3147763

Partnering for Access, Wellness & Community

Friends On Hill is a 100% volunteer based nonprofit in Bozeman, Montana. Our mission is to foster community, empowerment, and connection through the mountain experience while making these sports more inclusive and accessible.

Our *Community Learn To Ride* program removes the financial barriers that prevent underserved adults from participating in mountain recreation. By providing instruction, lift tickets, rentals, and outerwear, we ensure that everyone has the opportunity to experience the joy and wellness of winter sports.

We invite local businesses, organizations, and individuals to join us in building equitable access to outdoor recreation. Together, we can make a lasting impact in our community.

Why Your Support Matters

- **Promotes wellness in multiple dimensions.** Outdoor activity supports physical health, mental wellness, and community connection.
- **Expands access and inclusion.** Many in our community are prevented from skiing or snowboarding due to financial limitations.
- **Creates visible community impact.** Sponsors are recognized for directly supporting opportunities that promote equity, confidence, and joy.
- **Builds lasting relationships.** Your partnership strengthens local engagement and connects your brand with positive community growth.



Sponsorship Levels — Menu of Support

Tier Name / Icon	Contribution Level	What It Supports	Recognition & Benefits
Green Circle	\$1,000	Helps fund one week of full access (lift, rental, lesson) for 4 participants	Logo on program materials & website Social media shout-outs Acknowledgement at program wrap-up Window support sticker to display at your business
Blue Square	\$2,500	Supports two weeks (full program) for 4 participants + partial outerwear & gear contributions	All Green Circle benefits, plus enhanced logo placement Mention in press release / newsletter Co-branding opportunities
Black Diamond	\$5,000+	Funds full 6-week Learn To Ride cohort for 4 participants (lessons, lift tickets, rentals, outerwear / hardgoods)	All Blue Square benefits plus “Presented by” naming opportunity for season Prominent signage and banners VIP event invite Feature in Friends On Hill communications

Detailed Cost Breakdown: Community Learn To Ride Program (6 Weeks, 4 Participants)

Assumptions & Notes

- 6 consecutive weekly sessions (no holidays)
- 4 participants per cohort
- Includes full-day lift tickets, full gear rentals (skis/board, boots, poles, helmet), and private group lessons each week



- **Private Group Lesson rate:** \$735 base + \$55 × 3 additional participants = **\$900 per session**
- **Lift ticket:** \$84/day
- **Rental package:** \$50/day
- **Bridger Bowl Card:** \$5 one-time/person
- All pricing based on current Bridger Bowl public rates

Program Cost Table (6 Weeks, 4 Participants)

Cost Category	Unit Rate	Units	Total (4 participants)	Per Person
Lift Tickets (Full Day)	\$84	24 lift days (4 × 6)	\$2,016	\$504
Private Group Lessons	\$900/session	6 sessions	\$5,400	\$1,350
Equipment Rentals (Full Package incl. Helmet)	\$50	24 rental days	\$1,200	\$300
Bridger Bowl Cards (One-time)	\$5	4 participants	\$20	\$5
Contingency / Minor Extras (wax, repairs, etc.)	—	—	\$200	\$50

Total Program Cost (4 participants for 6 weeks): \$8,836

Per Person Total: \$2,209

Average Weekly Cost (per participant): \$368 / week

*All Prices used were found on bridgerbowl.com (October 2025)



Use of Funds

Category	Typical Allocation
Lesson Instructors & Coaching	55-60%
Lift Tickets / Access	15-20%
Outerwear (jackets, gloves, goggles)	5-10%
Hardgoods (skis, boards, boots, bindings)	5-10%
Administrative (Insurance), marketing, event wrap-up costs	5-10%

Funds are directed first and foremost toward participant access and safety, ensuring all donations make direct, measurable impact.

Local Commitment & Shared Values

Friends On Hill is built on community collaboration. Our partnerships with local ski areas, outdoor retailers, and service providers ensure that all contributions, monetary or in-kind, stay within our region and benefit local community members directly.

Together with our donors and partners, we're building a more inclusive mountain culture. One that welcomes everyone to learn, grow, and thrive.



How to Get Involved

1. **Select a sponsorship level** — Green Circle, Blue Square, or Black Diamond.
 2. **Contribute directly** through our website donation portal or contact us to discuss partnership opportunities.
 3. **Collaborate and connect** — we'll work with you on visibility, event participation, and storytelling to share the impact of your contribution.
 4. **Visit a Community Ride Day** to see your support in action and meet the participants whose lives you've helped change.
-

Join Us in Breaking Barriers to the Mountain

Your support helps us provide access, equity, and joy through outdoor recreation.

Whether you give individually or partner as a business sponsor, your contribution brings real, measurable change to our local community.

Turns Made Better, Together.

Brendan DeOrsey

Founder | Executive Director

